



[B.A.S.E.]

B2B Accelerator
Suite for E-Commerce



WHAT IS THE **B2B Accelerator?**

The BASE platform is a ***standardized*** and ***optimized*** feature set & development process for ***rapid*** implementation & deployment of B2B Magento 2 stores.

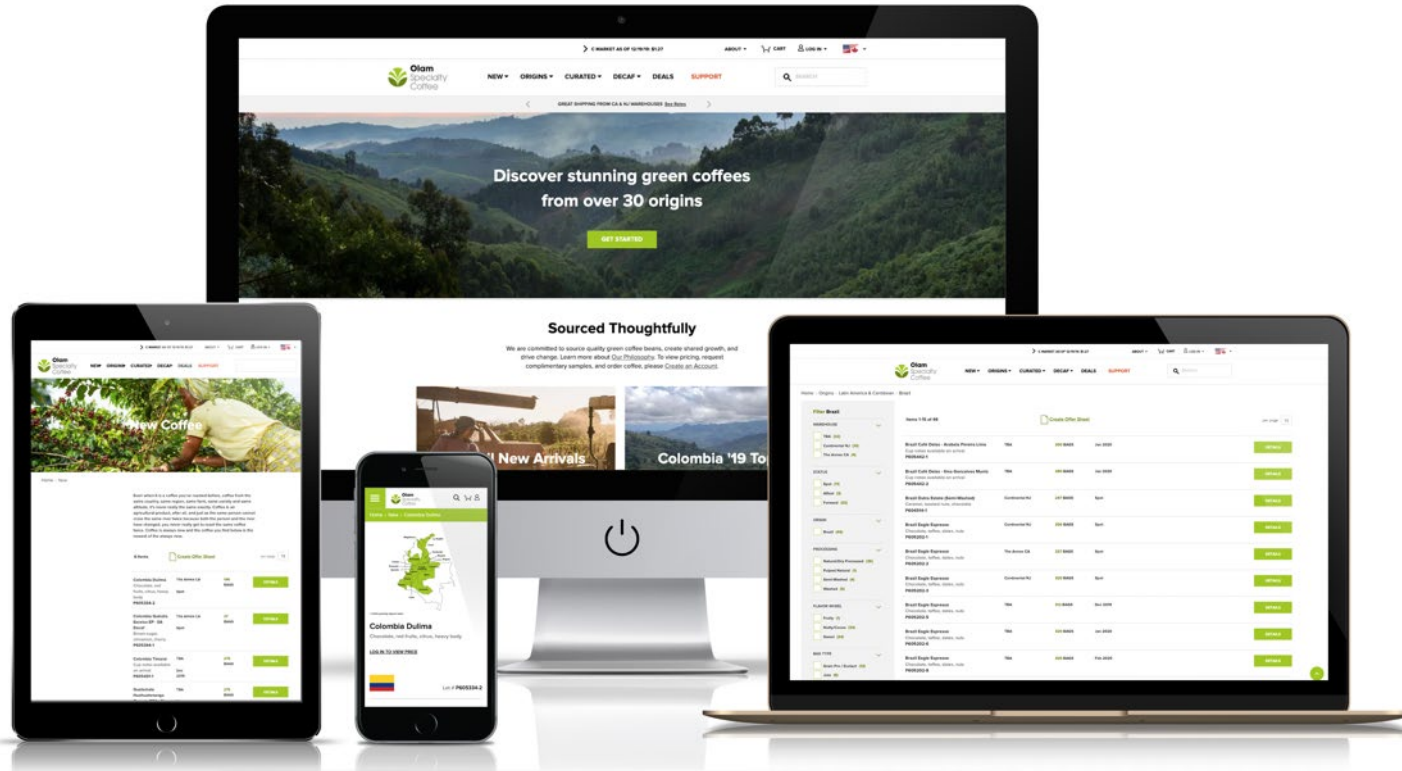




[B.A.S.E]

FEATURE LIST

- Mobile Friendly (Responsive)
 - Gated Pricing
 - Quick Order
 - Customer/Client Approval
 - Advanced Roles & Permissions
 - Custom Pallet/Case Pricing
 - Tiered Accounts & Custom Pricing
 - Easy reordering process
 - Custom Form Builder
 - MegaMenu
- Order Approval Hierarchy
 - Tax Exemption Options
 - Shipping & Payment options per customer
 - Optimized Theme & Layout with your branding elements included.
 - SMTP Integration
 - Tag Manager
 - HiConversion Integration
 - Advanced Layered Nav
 - Product Attachments
- **And much more!**



It all starts with the theme. Having all features and functionality working together out-of-the-box saves significant development time.

Colors, fonts and general branding are customized with minimal development effort.

Combining years of B2B insights and sales data, we built the B.A.S.E. Magento 2 theme customers love along with the most common, useful and valuable components that online B2B merchants need.

Feature Focus:
Fully **Responsive & Optimized**
Theme



Magento 2 **B2B** **Module**

All advanced features are fully tested and optimized for use along with the Magento 2 B2B module.



ORDER APPROVAL PROCESS

Large orders from big companies often need managerial approval before being placed.

This feature enables your customers to set up a proper hierarchy for order approvals.

[What's New](#) [Women](#) [Men](#) [Gear](#) [Training](#) [Sale](#) [Gift Cards](#)[Home](#) > Search results for: 'easy tank'

Search results for: 'easy tank'

Shop By**Shopping Options****Category**[Gear \(8\)](#)[Training \(2\)](#)

Items 1-9 of 52



easy tank



6

6 Item in Cart

Cart Subtotal :

\$204.00

Total Pallets: 1

Proceed to Checkout

Breathe-Easy Tank

Pallets: 1

[See Details](#) **\$34.00**

Qty:

6

[View and Edit Cart](#)

PALLET/CASE ORDERING

- Your inventory control and ordering process can be customized into cases/pallets and more.
- Make ordering easier and use your company's order sizing properly – without limitation.



Juno Jacket



3 Reviews

[Add Your Review](#)

IN STOCK

SKU#: WJ06

Hide product price, replace Add To Cart button with a custom message

Color



Size



Message can be tailored to fit business purpose

Please log in to see price



ADD TO WISH LIST



ADD TO COMPARE



EMAIL

GATED PRICING

- Hide Prices and Cart functionality to anyone not logged into the store.
- This feature is especially important when offering different pricing to different customers.



CUSTOMER APPROVAL

- Customers will submit an application to purchase from the store – only upon approval will they gain access.
- Store owners gain complete control to who sees their catalog and pricing.

⚠ Your account requires approval before you can log in.



Account Information

Address Book

My Sample Requests

My Orders

My Downloadable Products

My Credit Cards

First Name *

Bart

Last Name *

Jenson

Tax Exempt Certificate

Browse...

No file selected.

Payment

Check / Money order

☒ My billing and shipping address are the same

Mohan Natarajan
24940 Walnut Ave,
Fremont, California 94538
United States
5107962525

Apply Discount Code

Tax Exemption

☒ Do you want to include tax exemption?

Place Order

Order Summary

Cart Subtotal	\$102.00
Shipping <small>Flat Rate - Fixed</small>	\$0.00
Tax	\$8.42
Tax Exempt Amount	-\$8.42
Order Total	\$102.00

2 Items in Cart

Geo Insulated jogging Pant
Qty: 1
[View Details](#)

\$51.00

Geo Insulated jogging Pant
Qty: 1
[View Details](#)

\$51.00

TAX EXEMPTION CONTROL

- Manage tax exemption certificates from customers and provide tax-free benefits from eligible customers.
- Customers upload their tax exemption certificate for approval.

Group Price

Website	Customer Group	Price	Type Price
All Websites [USD]	All Groups	\$ +10	Fixed
	Not logged in		
	General		
	Wholesale		
	Retailer		

Not logged in customer

Default welcome msg! Sign In or Create an Account

Search entire store here...

Push It Messenger Bag

★★★★☆ 3 Reviews Add Your Review

\$55.00

IN STOCK SKU#: 24-WB04

Qty: 1

Add to Cart

ADD TO WISH LIST ADD TO COMPARE EMAIL

General Customer

Welcome, John! John Snow

Search entire store here...

Push It Messenger Bag

★★★★☆ 3 Reviews Add Your Review

\$45.00

IN STOCK SKU#: 24-WB04

Qty: 1

Add to Cart

ADD TO WISH LIST ADD TO COMPARE EMAIL

Wholesale Customer

Welcome, Veronica! Veronica Costello

Search entire store here...

Push It Messenger Bag

★★★★☆ 3 Reviews Add Your Review

\$35.00

IN STOCK SKU#: 24-WB04

Qty: 1

Add to Cart

ADD TO WISH LIST ADD TO COMPARE EMAIL

Per
Customer
Control

Control Payment Methods, and Shipping options on a per-customer basis.



Customizations Available

The accelerator is a feature rich platform to get merchants launched on the M2 platform at rapid pace.

Custom **features** and **integrations** are available to add to the **BASE package**. We will uncover any requirements during our discovery process.



[B.A.S.E.] GOALS

The **BASE** platform license, including all aforementioned features & functionality along with standard theme branding will be **\$50,000.**

The anticipated turnaround time for a BASE build will be 40-60 business days.

*Additional time will be required for custom features, data migrations and integrations.

Our goal will be to partner closely for B2B prospects within our targets:

- Manufacturing
- Distribution
- Life Sciences
- High Tech
- Others looking to utilize the B2B Module



#1: Keep M1 Users on the Magento Platform

- Insure that the Magento ecosystem is secure by migrating the maximum number of M1 users as soon as possible. Security breaches and hacks could hurt the brand and trigger many merchants to migrate elsewhere.
- Drive down migration costs while accelerating development time for common features.

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GOALS: M1 -> M2